



A Career Services Solution for Vocational & Career Education Institutions

Like any good businessperson, Vocational & Career students want a return on their investment.

Your students are focused on generating income. They've come to you for marketable job training and expect to be employed in that field after completing your program. Offering students comprehensive Career Services maximizes graduate employment rates and is proven to increase recruitment. An unemployed graduate is the recruiter's worst enemy.

Dr. Tony Beshara



Meet the Author

Tony Beshara is America's #1 recruiter according to the industry's leading resource, **The Fordyce Letter**. Tony has personally placed more than 6,500 people in positions paying from minimum wage to more than one million dollars per year. He has worked with more than 24,000 hiring authorities to fill jobs in 100+ different categories. His job search solution has helped more than 100,000 people find jobs.

Tony is a media favorite and has been featured online at **MSN Careers**, **The Organization Zone.com**, and **My GT Magazine**. An article by Kay Lorenz, editor at **CareerBuilder.com**, cited his book, "The Job Search Solution - The Ultimate System for Finding a Great Job Now." That book was also featured in an article appearing in **AirTran Airways Inflight Magazine**.

Television personality "Dr. Phil" **McGraw** sought Tony's help in a series of shows about a young man who was emotionally struggling over his long term unemployment. Following the same process detailed in the JSS program, Tony and Dr. Phil had the man in a new career within six weeks.

Tony has a weekly radio show, also called "The Job Search Solution," broadcast on Saturdays from 5 – 6 p.m. in the Dallas, Texas area on KLIF 570 and online at www.klif.com/listen.html.

Whether yours is a single institution, an online university, or a national system with dozens of campuses and thousands of students, Career College® has a program designed to reassure prospective students of your commitment to their success. Customized collateral and web page content markets your staff, the Career College® program, and the school's overall Career Services offering. An optional Search Engine Optimization program can pull traffic to your web site.

To establish the credibility of your program, the Career College® eLearning application blends seamlessly into the look-and-feel of your web site and provides a virtual tour of the courseware. The program is also available in a print format for offline students. Extensive companion materials support the program and tools are provided with which the student organizes his/her search, practices phone/interview skills, and researches prospective employers.



Choose to distribute the Career College® monthly newsletter to your students and prospective students via print or email to maintain contact and remind them that the school is ready to assist. The expert information provided is relevant and timely, and prepares the graduates for their first job - finding a job.

Career College® provides everything your students need to find a job - 100,000 satisfied **and employed** users can't be wrong.



The Career College® program includes these components:

CLIENT TESTIMONIALS

I just spent \$90,000 going to law school, and I lost thousands of dollars in income while attending ... guess what? I had no job offer. I committed fully to The Job Search Solution



...The next thing you know, I was referred to an outstanding attorney who hired me on the spot!

"I think it is safe to say that it saved me 2 to 4 months of searching, and thousands of dollars in lost income"

– Scott
Dallas, Texas

"I studied 'Job Search Solution' intently, then went for a round of interviews. For the first time in my professional life, my interview results were 100%! This course put me in the drivers seat."

– Jay A.
Boston, Ma.

"After being out of work for a month, I followed Tony's program. In a matter of two weeks, I secured three interviews and two offers.



Tony's system works! Tony teaches that, 'If you work the system, the system works for you' ... and it does!"

– Stephanie R.
Austin, Texas

Career College® is pre-packaged and ready for access.

We host and maintain the complete solution. Career College® is available when you need it, for as long as you need it. Career College® can drop ship course companion materials directly to your students, or to you for distribution as you wish.

18 Powerful e-Learning Modules – These engaging and interactive e-Learning courses are the heart of Career College®. Visit the Job Search Solution web site for complete module summaries.

Real Interview Videos – View live interview sessions on this DVD to see Tony's recommended interview techniques, as well as a segment revealing the most common interview mistakes.

Virtual Interview Coach – This tele-service enables the student to practice the telephone techniques required to secure face-to-face interviews as many times as they need to feel completely at ease.

"Ask Tony" Mentoring – Students submit questions online and receive expert advice promptly. Tony serves as the personal coach and mentor for your students, or your staff can provide first level support.

Employer Research Tools - students identify target companies by industry and location

"If you manage the process, the results take care of themselves!"

- Tony Beshara -

Comprehensive Marketing Tools - collateral, web development, search engine optimization, email newsletter campaigns

Guided Imagery Preparation – An exclusive "guided imagery" CD that mentally prepares the student before each interview to perform to his/her greatest potential.

Job Search Resource Library – A library of exercises, preparation, and additional collateral documents guaranteed to set your student apart from competing candidates.

The Job Search Solution Reference Book – Each student can receive a copy of Tony's book.

Job Search Calendar – A unique on-line calendar specifically tailored to track the student's job search prospecting, interviews, preparation, and follow-up.

Job Quality Index – A proven job evaluation system objectively compares the student's job offers.

Contact **The JOB SEARCH SOLUTION**

Phone: 866-802-1222 x2

www.thejobsearchsolution.com



A Career Services Solution for Institutions of All Sizes

Create a Career Services Department, or Just Enhance Yours.

Career College® does not replace the personal interaction with trained counselors that students prefer. However, your staff can off-load much of its work to Career College® allowing more personal contact and in-depth support in the time available per student.

CLIENT TESTIMONIALS

Independent Institutions

Career College® delivers the comprehensive services only economies of scale can provide, yet without a large investment. Utilizing a pay-per-use business model and nominal set-up fee, your school's Career



Services department can compete with the largest institutions and enjoy all of the marketing advantages the Career College® program provides.

"Your book taught me that if I took a systematic approach to finding a job, I wouldn't have to be as concerned about the "results"... it would take care of itself. And it worked just like you said it would.

"I have been a vice president in the banking profession for fifteen years... My search was so much easier and smoother than I thought it would be thanks to your book.

"Thank you, Tony, for all your encouragement and preparing me for a new career."

- Erin Stehl



Online Universities

Career College® is a natural extension to your technology. Bolt the entire Career College® virtual campus right on to your web site. We "paint" the application with your look-and-feel and branding so the student has a seamless experience and can access the program's organizational and employer research tools. Or, license our courseware to run on your LMS eLearning platform and initiate your own marketing plan.



Multi-Campus Systems

Lower total costs for your Career Services departments while providing superior resources to the student. Implementing Career College® system-wide will provide separate marketing platforms and web portals for each brand. Staff receive personal training from Tony on delivering the program to students. Courseware can be personalized with your branding and custom content.

"Dr. Anthony Beshara's book...was absolutely fabulous and helped me find the job of my dreams...This book assisted me in obtaining an executive position by stressing the importance of selling myself harder than I could have ever imagined and instructing me on how to do it! Thank you, Dr. Beshara!"

- Dawn Trautmann

