

A JOB SEARCH PARTNER FOR HR CONSULTANTS



From

The JOB SEARCH SOLUTION

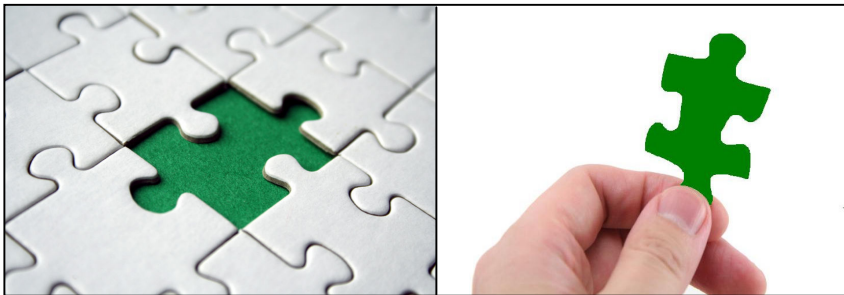
A Customized and Client-Branded Solution for Outplacement Consultants

The Job Search Solution is an excellent complement to a consultancy's portfolio of site-based or tele-serviced employee transition solutions.

Why re-invent the wheel? Developing custom e-Learning courseware is an expensive proposition requiring a number of significant client purchases just to break even. Instead, The Job Search Solution offers HR consultants a plug-in solution that provides instant profitability while selling the expertise and capabilities of your practice.

The Job Search Solution (JSS) is a comprehensive program that picks up where skills assessment testing / counseling drop off, and takes the employee through each step of a successful job search campaign.

JSS addresses only the job search tasks in a transition program. Your practice will continue counseling employees on potential career paths based on their talents and motivations. We do not recommend careers or identify job opportunities, nor do we discuss where or how to locate opportunities. JSS focuses on one specific solution within the entire employment transition process, and provides expert and comprehensive analysis delivered effectively and efficiently online with supporting technology, documentation, and follow-up.



While Tony Beshara is a recognized industry expert and adds powerful credibility to the value of this program, it is not our intent to shift the client's focus from the your practice. In this consultant's version of his successful program, Tony's role is de-emphasized and your staff can be inserted at prominent points.

The program is accessed through your client services portal or web site, via a login page that replicates your site's look-and-feel and corporate branding. As an option, you can offer that same customized solution to your clients. JSS hosts the solution and maintains the customized gateways, your practice simply needs to include job placement assistance in its proposal and negotiate a price with your clients.

Dr. Tony Beshara



Meet the Author

Tony Beshara is America's #1 recruiter according to the industry's leading resource, **The Fordyce Letter**. Tony has personally placed more than 6,500 people in positions paying from minimum wage to more than one million dollars per year. He has worked with more than 24,000 hiring authorities to fill jobs in 100+ different categories. His job search solution has helped more than 100,000 people find jobs.

Tony is a media favorite and has been featured online at **MSN Careers**, **The Organization Zone.com**, and **My GT Magazine**. An article by Kay Lorenz, editor at **CareerBuilder.com**, cited his book, "The Job Search Solution - The Ultimate System for Finding a Great Job Now." That book was also featured in an article appearing in **AirTran Airways Inflight Magazine**.

Television personality "Dr. Phil" **McGraw** sought Tony's help in a series of shows about a young man who was emotionally struggling over his long term unemployment. Following the same process detailed in the JSS program, Tony and Dr. Phil had the man in a new career within six weeks.

Tony has a weekly radio show, also called "The Job Search Solution," broadcast on Saturdays from 5 – 6 p.m. in the Dallas, Texas area on KLIF 570 and online at www.klif.com/listen.html.

The JOB SEARCH SOLUTION

Phone: 866-802-1222 x2

www.thejobsearchsolution.com

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The **JOB SEARCH SOLUTION**

The Job Search Solution enhances your client offering with proven expertise.

CLIENT TESTIMONIALS

I just spent \$90,000 going to law school, and I lost thousands of dollars in income while attending ... guess what? I had no job offer. I committed fully to The Job Search Solution



...The next thing you know, I was referred to an outstanding attorney who hired me on the spot!

"I think it is safe to say that it saved me 2 to 4 months of searching, and thousands of dollars in lost income"

– Scott
Dallas, Texas

"I studied 'Job Search Solution' intently, then went for a round of interviews. For the first time in my professional life, my interview results were 100%! This course put me in the drivers seat."

– Jay A.
Boston, Ma.

"After being out of work for a month, I followed Tony's program. In a matter of two weeks, I secured three interviews and two offers.

Tony's system works! Tony teaches that, 'If you work the system, the system works for you' ... and it does!"

– Stephanie R.
Austin, Texas



The Job Search Solution is pre-packaged and ready for access.

Customize the introductory content to impart your client's message and contact names / information. JSS can drop ship course companion materials directly to the employees with your marketing enclosures included, or ship to you for distribution as you wish.

The Job Search Solutions includes these components:

18 Powerful e-Learning Modules – These engaging and interactive e-Learning courses are the heart of JSS. Visit the JSS web site for complete module summaries.

Real Interview Videos – Employees view live interview sessions on this DVD to see the recommended interview techniques, as well as a segment revealing the most common interview mistakes.

Virtual Interview Coach – This tele-service enables the employee to practice the telephone techniques required to secure face-to-face interviews – as many times as they need to feel completely at ease.

"Ask Tony" Mentoring – Employees submit questions online and receive expert advice promptly. Tony serves as the personal coach and mentor for your employees – *OR, your staff can fulfill this role.*

Guided Imagery Preparation – An exclusive "guided imagery" CD that mentally prepares the employee before each interview to perform to his/her greatest potential.

If you manage the process, the results take care of themselves!

– Tony Beshara –

Job Search Resource Library – A library of exercises, preparation, and additional collateral documents guaranteed to set your client apart from competing candidates.

The Job Search Solution Reference Book – You may elect to provide each employee with a copy of Tony's book.

Job Search Calendar – A unique online calendar specifically tailored to track the employee's job search prospecting, interviews, preparation, and follow-up.

Job Quality Index – A proven job evaluation system objectively compares the employee's job offers.

Contact **The JOB SEARCH SOLUTION**

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The Job Search Solution enhances your client offering with proven expertise.

The Job Search Solution features your company's marketing.

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CLIENT TESTIMONIALS

The Job Search Solution sells your company. It displays your branding and can market the other solutions you offer. You have the option of offering the client a branded and customized solution as well. JSS complements and expands your relationship with the client.

The Job Search Solution has been enhanced with features specifically designed for our **consultant clients**:



- Custom Branding for your or your client's web site
- Custom Content
 - On login / intro page
 - Within module
 - Add a module
- User Tracking
- Management Reports
- Flexible pricing model
 - Per User
 - Flat Fee

Sample Custom Login Screen

"Your book taught me that if I took a systematic approach to finding a job, I wouldn't have to be as concerned about the "results"... it would take care of itself. And it worked just like you said it would.

"I have been a vice president in the banking profession for fifteen years... My search was so much easier and smoother than I thought it would be thanks to your book.

"Thank you, Tony, for all your encouragement and preparing me for a new career."

- Erin Stehl



"Dr. Anthony Beshara's book...was absolutely fabulous and helped me find the job of my dreams...This book assisted me in obtaining an executive position by stressing the importance of selling myself harder than I could have ever imagined and instructing me on how to do it! Thank you, Dr. Beshara!"

- Dawn Trautmann

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Website Search...

ICSU
International Council for Sciences

Job Search Instruction

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Powered by **The** Job Search Solution